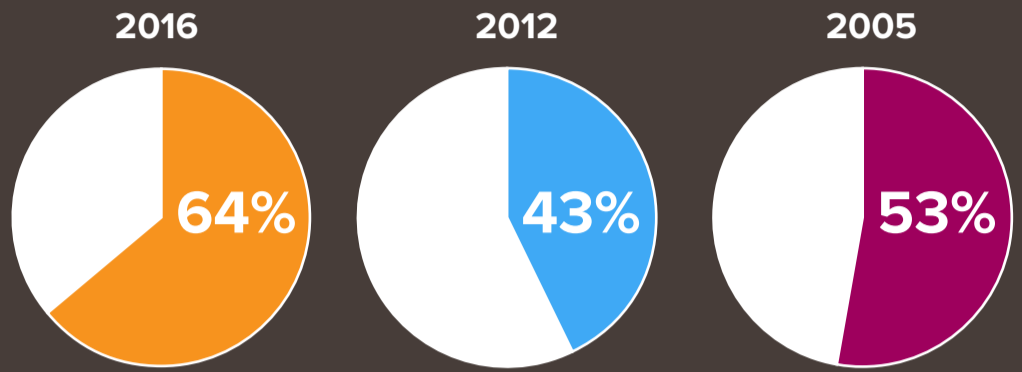


Home Builders Need to Keep Sites in Sight!

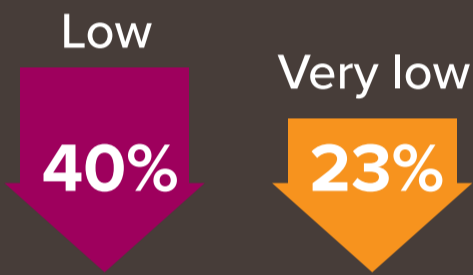


Builders need more lots.

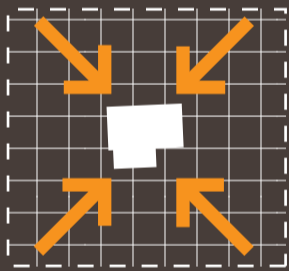
64% of builders report a shortage of buildable lots—the highest on record



Builders warn that supplies are:



Lot sizes are going down.

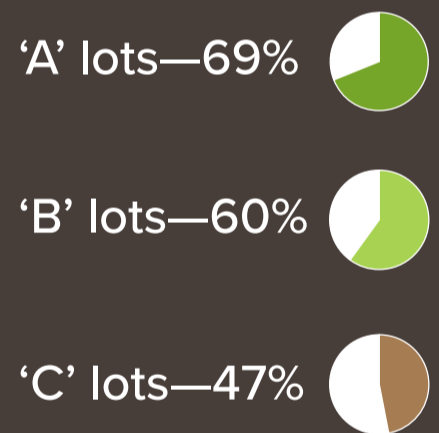


2015 8,589 sq. ft.
2010 8,900 sq. ft.

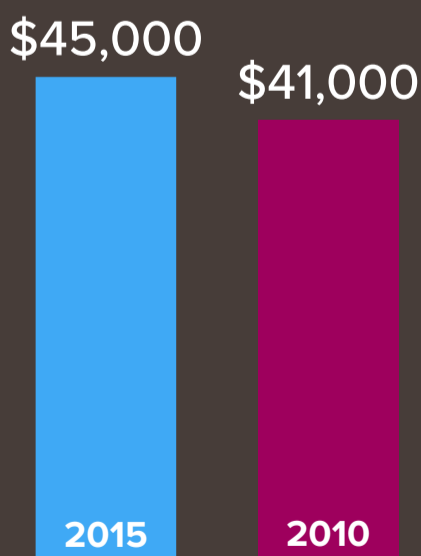
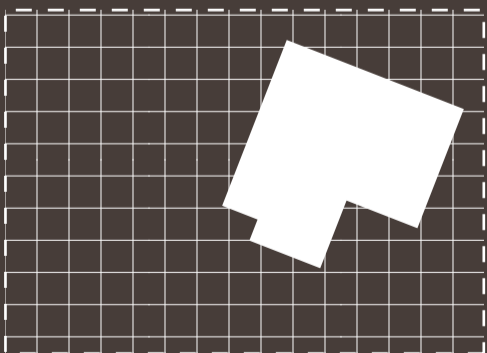


The best lots are in shortest supply.

Builders reporting a shortage of:



Lot prices are going up.



Average U.S. home price in 2016:

\$379,800

up 13.5% from last year



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