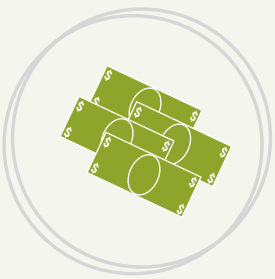


# OPPORTUNITIES FOR HOME BUILDERS IN 2018



## Economic Growth in 2018



Gross domestic product:  
**2.1% increase**



Inflation:  
**2% increase**



Unemployment:  
**will drop to 4.3%**

## Opportunities for Builders



New-home sales:  
**8% increase**  
to 670,000 units



Home prices:  
**3.5% increase**  
(more in hot markets)



Single-family home starts:  
**6.5% increase**

## Who's Buying?

### Millennials:



# 45%

of all home purchase loans



**7 in 10**  
plan to buy homes in 2018 and beyond



### Baby Boomers:

**30%** of home buyers

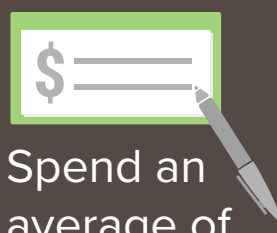
They account for **\$1** out of every **\$4** spent on housing



### Foreign buyers:



**44%** of real estate professionals predict an increase



Spend an average of  
**\$477,462**

### Boomerang buyers:

**6 million** will see bankruptcies drop off their credit reports in the next 5 years



**7 in 10** have higher credit scores than the average consumer



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