

2019

Housing Forecast by the Numbers



What should new home builders expect from 2019's housing market? Our home builder's warranty experts offer insight.

Recession or Buyers Market in 2019?

It's hardly a science. Analysts disagree on how to interpret data.

IN 2019 SOME PREDICT THESE POSITIVES



Economic growth
+3-5%



Rising wages



Real estate market to grow
+3.4%

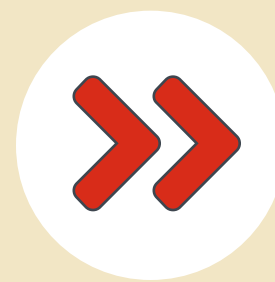
AND THESE CHALLENGES



Drop in existing home sales



New-home sales at the slowest pace since 2012



Housing prices increase at 2x the speed of inflation and pay

AND SOME PREDICT



52% probability of a recession

How can builders meet these challenges?

Provide buyers with a 3rd party administered builder's warranty

8 in 10

buyers prefer a warranted home



Warranted homes sell up to

50% faster



2 in 3

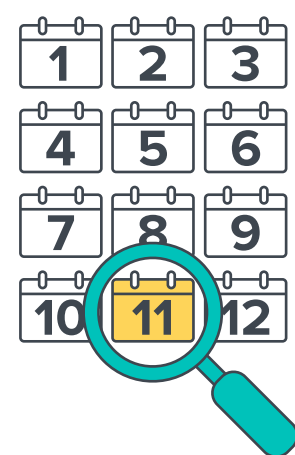
will pay more for a warranty providing structural coverage



And spend an average of

11 fewer days

on the market



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