INVESTORS & LENDERS SEE SINGLE-FAMILY HOME BUILDING OUTPACING MULTIFAMILY

(But Opportunities Exist on Both Sides)





65% single-family for sale



single-family for rent



multi-family

U.S. HOUSE STARTS IN 2021 1.6M Total Housing Starts

Single-family for sale 1.07M

Single-family for rent







of home searches were for suburban areas

of home searches were for urban areas

Multi-family







IMPACT OF MILLENNIALS



18% of millennials plan to rent forever



43% of 2021 homebuyers were comprised of millennials



More than 50% of millennials (aged 18-34) plan to buy a home in the next five years



IN INVESTMENT AND DEVELOPMENT PROSPECTS

SFR construction is up 66% in 2022



SFR preferred by 120/ of Gen Z

Single-family rental homes are becoming the starter homes of previous generations



Occupancy rates for SRF average

